Job Title:

Content Writer (Intern)

Job Overview
We at Bizifier are an very exciting opportunity for, self-driven and creative writer join our team. The key responsibility of the content writer interns will be creating an engaging content for the Bizifier & their clients.

Responsibilities & Duties

· 	Do market and audience research and write clear copies for various products and services.
· 	Produce original, precise, clear and credible content for internal and external campaigns
· 	Work closely with different teams to ensure consistent, high-quality deliverables
· 	Assist team members with various copywriting and editing tasks as needed.
· 	Keep up-to-date with best practices in writing for the web, social media trends, web usability, web design, and business/industry trends.
· 	Write Core website copy, Blogs and news articles, Social media posts, Content for banners, Product descriptions, Case studies, whitepapers, Company bios, Landing pages
· 	Ensure that the content they have written relevant to their organization is good enough for the consumers to generate their interests.

Key Skills

- Should have excellent writing skills with unblemished grammar expertise.
- Should also be well versed with creative web content, blogs, articles, and press release according to the requirements.
- Some experience in SEO writing and internet research.
- Should have the basic understanding of Keyword relevancy and keyword density and should also be familiar with Keyword placement and other SEO best practices.

Qualifications

- Degree in Journalism, Mass Media and Communications or any other graduate with passion of writing.

Send your CVs to HR@Bizifier.com

This is a pure writing role and is meant for candidates who are confident of delivering the said results independently. Also this is could convert to full time employment for deserving candidates, after their education.

PS: This role is purely for interns and a reasonable stipend will be paid.